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Spring 2-1-2004

MGMT 480.01: Cross Cultural Management

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University of Montana - Missoula

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Management 480
Cross Cultural Management
Section 1, Spring 2004
Dr. Maureen Fleming

Office: GBB 328
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Email: maureen.fleming@business.umt.edu

DATE	TOPIC	ASSIGNMENT
1/26	Introduction to Course	
1/28	Chapter 1	Prepare Case (update case) and Discussion Questions
2/2	Chapter 2 Barbara Theroux – Fact & Fiction	Prepare Case (update case) and Discussion Questions
2/4	Chapter 1 & 2 Comprehensive Cases	Prepare Cases (Case 1, p. 67; Case 2, p. 71; Case 3, p. 73)
2/9	Chapter 3	Chapter 3: Discussion Questions and case
2/11	Chapter 3	Application Exercise 1 & 2 Book Choice Due
2/16	President's Day	NO CLASS
2/18	Chapter 4	Prepare Case Outside Reading Discussion Questions
2/23	Chapter 4	Application Exercise 3 Experiential Exercise
2/25	Chapter 5	Prepare Cases (Case 5, p. 205; Case 6, p. 215) Discussion Questions
3/1	Chapter 6	Prepare Case and Discussion Questions
3/3	Chapter 7	Prepare Case and Discussion Questions Experiential Exercises 1 & 2
3/8	Book reports	Written book report due
3/10	Book reports	
3/15	Book reports	
3/17	Book reports	
3/22	Chapter 8	Discussion Questions & Case
3/24	NO CLASS	Prepare for exam, Chapters 1-7

3/29-4/2	Spring Break	NO CLASS
4/5	Take Home Exam I due	Chapters 1-7
4/7	Chapter 8	Case 7 (p. 339) Case 8 (p. 340) Discussion Questions
4/12	Chapter 9	Case Study and Discussion Questions In Class experiential exercise
4/14		Case 12 (p. 481) Case 13 (p. 496)
4/19	Chapter 10	Application Exercise Case Study and Discussion Questions
4/21	Chapter 11	Application Exercise 1 Case Study and Discussion Questions
4/26	Exam II Take home due & Presentation	Chapters 8-11
4/28	Presentation	Book Reports or Case Reports
5/3	Presentation	Written Report due
5/5	Presentation	

Text: Deresky, Helen. International Management, forth edition, 2002.

Grade will be determined from your exams, written presentation and class attendance.

You are expected to attend class. If you miss a class, you must provide a written response for cases or exercises discussed in class as indicated on the syllabus. (5 points will be deducted for every missed class which does not have a written report delivered in proper form within one week of absence.) You must be prepared to answer discussion questions for each chapter. **If you miss class on 4/26, 4/28, 5/3 or 5/5 five points will be deducted from your final average.**

- 2/11** Book Choice Due
- 3/8** Written Book Report Due
- 4/5** Exam I (Chapters 1-7) Due
- 4/26** Exam II (Chapters 8-11) Due
- 5/3** Written Paper Due

Outside readings should come from standard business periodicals. Fortune, Wall Street Journal, etc. Internet editions are acceptable. **A copy of the reading must be provided to the instructor on the day of the assignment.**

WRITTEN AND ORAL PRESENTATIONS

A. BOOK REPORTS

Book report on book of your choice. Book should be fiction written after 1980, related to a country you wish to learn about. Three page report plus presentation. Summarize book plot and describe culture. Written reports due March 8 and May 3.

Focus on learning about the culture of the country in which the book is set.

GRADE SYSTEM

100 Points

Book Report I

200 Points

Exams

100 Points

Book Report II or Written Case

400 Points TOTAL

-5 points for every class you miss which does not have a written report of the class assignment delivered in proper form within one week of absence.

If you miss class on April 26, April 28, May 3 or May 5, five points will be deducted from your FINAL AVERAGE.

Grade Percentage:	94-100%	=	A
	86-93%	=	B
	78-85%	=	C
	70-77%	=	D
	Below 70	=	F